

# Protex

## Web content filtering to protect your business

### 01 Reduce legal liability

RESTRICT DOWNLOADING AND SHARING OF INAPPROPRIATE CONTENT

### 02 Protect bandwidth

BLOCK NON-WORK RELATED TRAFFIC AND SAVE NETWORK RESOURCES

### 03 Enhance productivity

LIMIT ACCESS TO ONLINE SHOPPING, GAMES AND ENTERTAINMENT



#### Managed web access

Whether accessing on-demand services, conducting desk-based research or as a communications channel, Internet access has become a vital tool for conducting business.

However the benefits can quickly be overshadowed when employees access inappropriate or illegal content, exposing their employers to legal liability. Furthermore, time spent accessing streaming media, shopping and playing games online has a detrimental effect on both network performance and employee productivity.

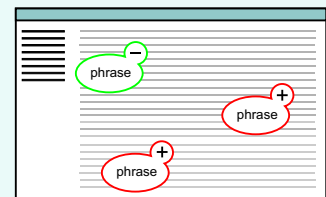
ApplianSys offers businesses of all sizes a cost effective solution to control access to non-work related web sites. Removing internet access is not an option, minimising its abuse is.

#### Key features:

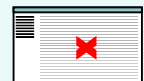
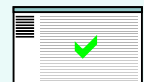
- Intelligent algorithms assess the overall 'theme' of the page by using weighted key phrases.
- Profile based filtering allows users different levels of access to content and files, e.g. Administrators can download executables, Help Desk staff can view pdfs
- Emergency block/unblock gives immediate control to IT or HR departments to allow or deny sites
- Intuitive web based interface allows remote administration from anywhere, anytime
- Extensive usage reporting makes analysis easy
- Underlying web caching appliance accelerates web access for all users. Includes options for dynamic caching, web pre-caching and web mirroring
- Enforces Google's "SafeSearch" on all queries
- Stops unsuitable graphics from search engine 'image searches'
- Automatic update to filtering engine

#### How it works

- 1 Filtering engine ranks pages based on the combination of weighted 'natural language' phrases in the body of the page



- 2 The decision to block/allow depends on the overall weighting compared to the permissions of individual user groups



#### Benefits at a glance:

- Protect your organisation from legal action by filtering content such as child pornography, race hate etc
- Context sensitive filtering gives more protection than URL filtering or banned word lists alone
- Reduce exposure to web-based threats (viruses, worms, trojans, spyware, etc.) by blocking infected sites
- Plug-and-Play appliance based solution ensures rapid deployment, ease of use and simplified administration
- Caching appliance brings content closer to your users, enhancing user satisfaction and saving on internet bandwidth costs

#### For further information

Please call ApplianSys on 08454 50 51 52, email [sales@appliansys.com](mailto:sales@appliansys.com) or visit [www.appliansys.com](http://www.appliansys.com)